**End of Campaign Thank You Email**

**Send time: As soon as campaign data is available**

**Sender: Workplace campaign coordinator**

**Subject: [IF HIT GOAL>>We did it! // IF NOT>>Thank you!]]**

NAME/Wow, what an amazing [WEEK/COUPLE OF WEEKS>>PERSONALIZE FOR LENGTH CAMPAIGN]!

I’m so proud to say that our [COMPANY NAME] team [IF HIT GOAL>>hit our goal of raising $GOAL! //really stepped up for [LUW WORKPLACE GIVING CAMPAIGN]. In fact, here’s what we accomplished together [FOR PPL WHO GAVE>thanks to the generosity of people like you]:

* [COMPANY NAME] employees gave $[DOLLARS PLEDGED] to [LUW]
* [PARTICIPATION RATE]% of [COMPANY NAME] employees gave to [LUW]
* [NUMBER OF DONORS] of [COMPANY NAME] employees gave to [LUW]
* COMPANY NAME] employees gave more than [NUMBER OF VOLUNTEER HOURS] volunteer hours during the campaign

That’s truly amazing stuff, and I’m so thankful to each and every one of you who were a part of it. Together, we’re making meaningful moments happen for people in need.

To learn how your support is powering [LUW] to keep doing critical work for our community all year long, make sure to sign up to receive updates here.

Thanks again!

[SIGNATURE]