**Last Call Email**

**Send time: Last day of campaign**

**Sender: Workplace campaign coordinator**

**Subject: LAST CALL: Add your name to the list // Last chance to pledge //Tomorrow’s the deadline // Deadline alert: Last chance to pledge**

If you’ve been waiting for the right time to join our [[LUW WORKPLACE CAMPAIGN NAME]], this is it!

Today is the last day to [PLEDGE/GIVE], and join [PARTICIPATION RATE] % of your co-workers who have already committed to supporting the life-changing, community-building work of [LUW] – from [EXAMPLE OF LUW IMPACT] TO [ANOTHER EXAMPLE OF LUW IMPACT].

Join them, and be a part of [GOAL OF WORKPLACE GIVING CAMPAIGN]:

[INSERT ASK HERE].

Your GIFT/PLEDGE will send a message, loud and clear – that [COMPANY NAME] is investing in the future of [COMMUNITY]. It only takes one moment, and every commitment brings us that much closer to [POSITIVE IMPACT OF LUW IN THE COMMUNITY].

Thank you for everything you do to change lives in our community!

[SIGNATURE]