**Sample Instagram Posts**

**Linking to the #MakeYourMoment video:** [**makeyourmoment.org/unitedwaynefl/video/**](http://makeyourmoment.org/unitedwaynefl/video/)

• Our work with @[LUWNAME] helps make more life-changing moments possible—like these. #MakeYourMoment (Watch the full video by following the link in our bio.)

**Linking to the LUW email signup page:** [**makeyourmoment.org/unitedwaynefl/opportunities**](http://makeyourmoment.org/unitedwaynefl/opportunities/)

• We team up with @[LUWNAME] because we believe [COMMUNITY] is stronger when everyone chips in. Find out how you can get involved, too (link in bio!) and #MakeYourMoment.