**Make Your Moment message to employees**

**Sender: CEO/Local Executive**

**Subject: #MakeYourMoment with United Way**

Dear team members,

As you know, <Company Name> is proud to partner with United Way to make our community stronger. Today, I am excited to reach out with a new way to get involved. It’s a brief quiz that matches your unique interests to specific opportunities in our community. It’s a chance for us to tap into our individual strengths, connect with something bigger than ourselves and to take a small action as a part of big change.

I hope you take 3 minutes – not even – to find out how you can become a Moment Maker. Click here: [#makeyourmoment](http://makeyourmoment.org/unitedwaynefl/)

Thank you for your tremendous support of our community through United Way.

**[SIGNATURE]**